



Tacoma/Pierce County

**Habitat
for Humanity®**



HABITAT CHALLENGE

presented by MultiCare Health System

Saturday, September 8, 2018
Hotel Murano

sponsorship opportunities



the 3rd annual habitat challenge

presented by MultiCare Health System
Hotel Murano | September 8, 2018

what is the Habitat Challenge?

In this unique event, 76 participants (called "Edgers") rappel 24 stories from the roof of Hotel Murano to raise funds and awareness for Tacoma/Pierce County Habitat for Humanity.

how your sponsorship helps

Sponsors of the Habitat Challenge ensure that all funds raised by Edgers **directly support** Tacoma/Pierce County Habitat for Humanity's home building operations.

In **2016**, the inaugural Habitat Challenge raised **more than \$100,000** to provide affordable homeownership for low-income families in Pierce County.

In **2017**, the event brought in **over \$125,000**.

how much does it cost to build a Habitat home?

\$80,000 "sticks and bricks" cost of one Habitat home in Pierce County (excludes land and site development costs)

\$20,000 purchases foundation and framing materials for one Habitat home

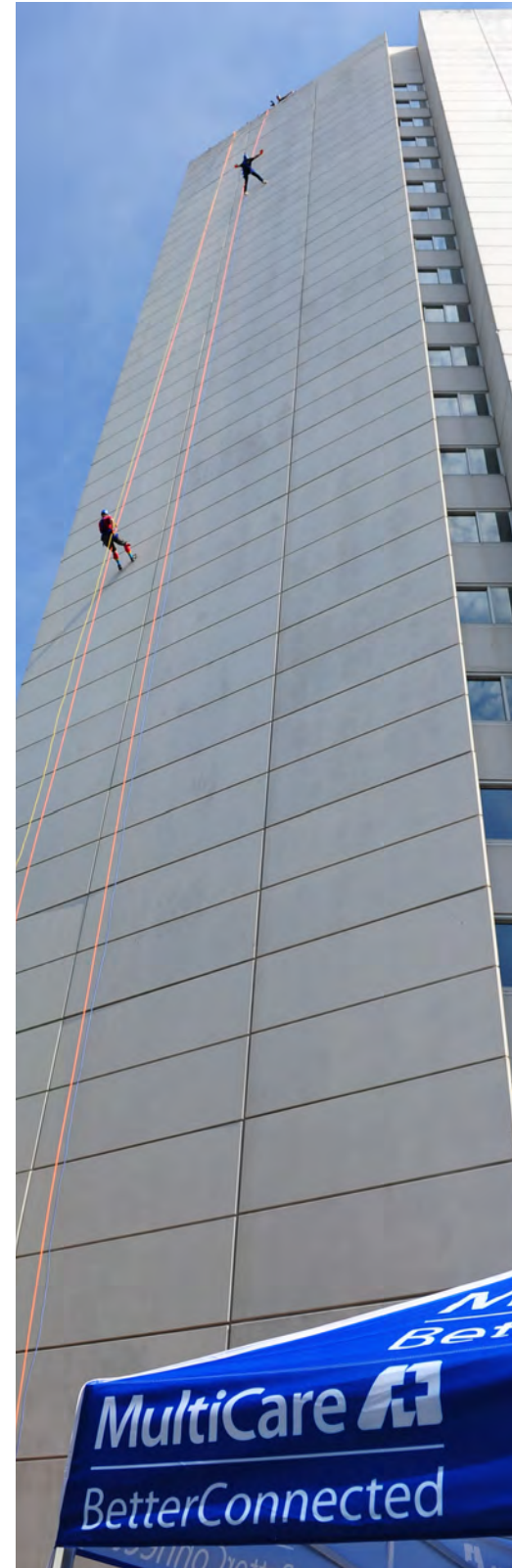
\$10,000 purchases a trim package including cabinets, doors, and millwork for one Habitat home

\$5,000 covers the drywall costs for one Habitat home

\$2,500 purchases vinyl windows for one Habitat home

\$1,500 purchases roofing materials for one Habitat home

\$500 purchases electrical fixtures for one Habitat home



what is Habitat for Humanity?

Habitat for Humanity International is a non-profit ecumenical housing organization founded in 1976 by Millard and Linda Fuller.

Habitat requires partner families to contribute labor (called "sweat equity") to help build their own and other Habitat homes. In return, Habitat families receive an affordable mortgage and the chance to build stability and self-reliance through homeownership.

Habitat homes have been built in 90 countries worldwide, providing more than 4 million people safe, decent, affordable shelter.

our affiliate

Tacoma/Pierce County Habitat for Humanity is one of over 1,300 local affiliates of Habitat for Humanity in North America.

Since 1985, we have partnered with over 275 families in Pierce County to build and own their own home. Over 2,000 individuals volunteer with Tacoma/Pierce County Habitat for Humanity each year.

who we serve

Families who partner with Tacoma/Pierce County Habitat for Humanity earn between 30% and 80% of the area median income. Each family contributes 200-500 hours of sweat equity and pays for their home with a mortgage set at no more than 30% of their monthly household income.

Partner families are required to take the First-Time Homebuyers Workshop offered through the Washington State Housing Finance Commission, and are encouraged to participate in innovative programs such as Habitat Connects which provides post-purchase support for new homeowners.

where we work

Tacoma/Pierce County Habitat for Humanity serves all of Pierce County. The affiliate has built or rehabilitated homes in Tacoma, Midland, Tillicum, Gig Harbor, and on the Key Peninsula.

Tacoma/Pierce County Habitat for Humanity will complete 10-12 new homes in the coming fiscal year.



"I no longer have to worry about my family's future. Having this home and going through the steps, all the hard work, made me know I have the strength to do anything I want to." ~ Rena, Habitat homeowner since 2012



event sponsorships

\$5,000 each

rope sponsors - 1 left

Receive a shout-out each time an Edger descends on the rope sponsored by you!



liquid courage station - 1 available

Be everyone's favorite - put your branding on the beer garden! The Liquid Courage station opens at 10am for Edgers and spectators alike.



ground control tent - 1 available

Put your sign on the 20'x20' party tent in the Hotel Murano courtyard and let the crowd know who brought the party!



All EVENT Sponsors receive the following:

- One (1) rappel "Edger" spot and participant shirt
- Opportunity to hang your company banner (up to 4' x 8') at the event
- Your company logo prominent on participant shirts and event signage
- Mentions in social media and over the PA during the event
- Sponsor recognition on the Tacoma/Pierce County Habitat for Humanity website
- Onsite product marketing opportunities
- 10 beverage coupons for employees, clients, or friends to be used either at the pre-event or onsite reception
- "Team Habitat" build day for up to 10 employees (see page 6)

send-off sponsor - 1 available

Your branding will be prominent at Registration - the first place Edgers go when they arrive.



support crew sponsorships

\$2,500 each

swag bag sponsor - 1 available

As the Swag Bag sponsor you will send one employee Over the Edge and everyone else home with more than just memories. Your company logo (one-color imprint) goes on the Edger swag bags!

All SUPPORT CREW Sponsors receive the following:

- One (1) rappel "Edger" spot and participant shirt
- Your company logo on the back of participant shirts and on event signage
- Mentions in social media and over the PA during the event
- Sponsor recognition on the Tacoma/Pierce County Habitat for Humanity website
- Onsite product marketing opportunities
- 4 beverage coupons for employees, clients, or friends to be used either at the pre-event or onsite reception
- Option to add a "Team Habitat" build day for up to 10 employees (see page 6) for an additional \$500 (\$1,000 value)



helping hands - unlimited

Helping hand sponsors include an Edger spot, sponsor recognition on event shirts, AND the opportunity to engage your employees/team members as volunteers at the Habitat Challenge. Great for employee engagement!

"What a WONDERFUL experience! The event was very well organized and I felt safe throughout the entire operation." ~ Jeff L. Wells Fargo "Bouncing Bankers"



toss your boss - \$1,000

Has your boss ever pushed you over the edge? Here's your chance to return the favor! Raise \$1,000 and send him or her rappelling from the roof of the Murano! Includes one (1) rappel Edger spot and participant shirt.

terra firma club - \$1,000

I'll keep my feet firmly on the ground, thank you! Terra Firma Club members receive a booth at the event instead of a rappel.

All TOSS YOUR BOSS and TERRA FIRMA CLUB receive the following:

- Mentions in social media and over the PA during the event
- Recognition on the Tacoma/Pierce County Habitat for Humanity website
- 2 beverage coupons
- Option to add a "Team Habitat" build day for 10 employees (see page 6) for \$500 (\$1,000 value)

sponsorship agreement

what is team habitat?

With Team Habitat, your team will spend the day volunteering together on a Habitat for Humanity construction site, connecting with each other in a fun and unique way while making a difference in our community. Team Habitat guarantees your group's selected day on our busy volunteer calendar and provides fun extras such as Habitat t-shirts and lunch for all participants.



Yes, we will support Habitat Challenge 2018!

please indicate sponsorship desired:

events sponsors

- rope sponsor (1 left) \$5,000
- liquid courage station sponsor **sold**
- ground control tent sponsor \$5,000
- send-off station sponsor **sold**

support crew sponsors

- swag bag sponsor \$2,500
- helping hand \$2,500

- toss your boss \$1,000

- terra firma club \$1,000

- team habitat build day add-on \$500

sponsor information

sponsor name (as it should appear in print): _____

address: _____ city, state, zip: _____

contact name: _____ title: _____

email: _____ phone: _____

payment information

- I am enclosing a check in the amount of \$_____. (Checks should be made payable to Tacoma/Pierce County Habitat for Humanity and mailed to 4824 S Tacoma Way, Tacoma, WA 98409)
- Please call me to make a credit card payment over the phone.
- I would like to be billed in installments and/or would like an invoice; please call me to discuss.

Please return your completed form to Tracey Sorenson (tsorenson@tpc-habitat.org) or 253.627.5626 x104

Tacoma/Pierce County Habitat for Humanity is a 501(c)(3) charitable organization. Our Tax ID# is 58-1735531. Some or all of your donation may be tax-deductible. Please check with your tax advisor.